



2010

BUFFALO | WELLFEST

Healthy Living at its Best

“Health Matters” - Marketing Opportunity

Buffalo WellFest will feature two main projection screens to promote “Health Matters”; a marketing opportunity for Sponsors and Exhibitors to present health information that is relevant to the Buffalo WellFest community health mission.

Our projection screens will deliver 20 second PowerPoint screen shots that provide information on health and healthy living practices. We are leaving the creativity up to our participants but some ideas may include: “Did you Know?”, Community Health Assets such as equipment, services, show promotions running at your booths, advertising etc.. We encourage health information that will benefit our attendees.

There will be over 2400 screen shots so the opportunity exists to deliver dozens of health information and branding messages for each participating Sponsor and Exhibitor.

Included in the screen shots will be any advertising that is placed through Sponsorship or individual Show Guide advertising and schedules for Stage Demonstrations and “Ask the Expert” Seminars.

We will also attempt to incorporate the slides into our website for pre-event promotion.

The format required is PowerPoint slides. Don't forget to include your booth number, logos and branding messages.

Harmony Expositions reserves the right to accept or reject content at its sole discretion.

COST: \$10 per slide per event

(Orders will not be processed until payment is received)

Send Check or Money Order to:

Harmony Expositions, 26 Meadow Road, Orchard Park, NY 14127

**In order to participate please return your
PowerPoint .ppt slides via email to:**

randy@harmonyexpos.com

DEADLINES:

UB	MARCH 26
Buffalo Bills Field House	APRIL 30
Buffalo Convention Center	MAY 19

