



BUFFALO | WELLFEST

2010 SHOW GUIDE SUBMISSION FORM

Buffalo WellFest 2010 Show Guides will highlight event layouts; exhibitor names and information; advertisements; and educational & health-related articles.

2 WAYS TO PARTICIPATE!

1.

MAIN SHOW GUIDE - 10,000 Print Run

Your ad will appear in the Show Guides at all 3 events

Deadline: March 12, 2010

Full Page - \$1,000 Half Page - \$600
 Quarter Page - \$400 Eighth Page - \$250

_____ Full _____ Half _____ Quarter _____ Eighth

2.

SHOW GUIDE BLACK & WHITE INSERT (PER EVENT)

Full Page - \$500 Half Page - \$300
 Quarter Page - \$200 Eighth Page - \$125

Please indicate below which Show Guide Insert(s) you would like your ad to appear in:

_____ WellFest @ University at Buffalo, Amherst -
Deadline March 12, 2010
 _____ Full _____ Half _____ Quarter _____ Eighth

_____ WellFest @ Bflo Bills Field House -
Deadline April 21, 2010
 _____ Full _____ Half _____ Quarter _____ Eighth

_____ WellFest @ Buffalo Convention Center -
Deadline May 12, 2010
 _____ Full _____ Half _____ Quarter _____ Eighth

TOTAL # INSERTS _____ **TOTAL COST \$** _____

Ad Size	Dimensions
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Full Page	4.5" w x 7.5" h
Half Page	4.5" w x 3.625" h
Quarter Page	2.125" w x 3.625" h
Eighth Page	2.125" w x 1.6875" h

MECHANICAL REQUIREMENTS:

ADS WILL BE ACCEPTED AS PDF OR EPS FILES ONLY.

Date: _____

Name of Advertiser: _____

Contact: _____

Bill to: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

SEND FILES TO: nancy@harmonyexpos.com

Advertiser authorizes Harmony Expositions to insert an advertisement into the 2010 Buffalo WellFest Show Guide. If, for any reason, a client seeks to withdraw an ad past the issue deadline or fails to supply the materials necessary to properly prepare a contracted-for ad, Harmony Expositions reserves the right to bill client for the unused ad space.

Authorized Signature _____